



Swami Rama Himalayan University

**NAAC A+**



# ONLINE MASTER OF BUSINESS ADMINISTRATION

# ABOUT SWAMI RAMA HIMALAYAN UNIVERSITY

Swami Rama Himalayan University (SRHU), nestled in the serene Himalayan foothills of Dehradun, has a legacy of **30+ years** of transforming education through innovation and inclusivity.

Recognized by UGC and NAAC accredited, SRHU offers quality-driven online programs that empower learners with real-world skills.



## WHY CHOOSE US?



**NAAC 'A+'**

Grade  
Accredited  
University



**NEP 2020 &  
UGC COMPLIANT**




Government  
Recognized & Globally  
Accepted



**30+ YEARS**

of Academic  
Excellence

# ONLINE DEGREE = REGULAR DEGREE

 ज्ञान-विज्ञान विमुक्तये <b>प्रो. रजनीश जैन</b> सचिव <b>Prof. Rajnish Jain</b> Secretary	 सत्यमेव जयते	<b>विश्वविद्यालय अनुदान आयोग</b> <b>University Grants Commission</b> (शिक्षा मंत्रालय, भारत सरकार) (Ministry of Education, Govt. of India) बहादुरशाह जफर मार्ग, नई दिल्ली-110002 Bahadur Shah Zafar Marg, New Delhi-110002 Ph.: 011-23236288/23239337 Fax : 011-2323 8858 E-mail : secy.ugc@nic.in
<b>F. No.3-5/2022(DEB-III)</b>	<b><u>PUBLIC NOTICE</u></b>	<b>August, 2022</b> 02 SEP 2022
<b><u>Equivalence of degree obtained through ODL and Online mode with degree obtained through conventional mode</u></b>		
<p>The Regulation 22 of the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 stipulates as under;</p> <p><b>"Equivalence of qualification acquired through Conventional or Open and Distance Learning and Online modes.—</b> Degrees at undergraduate and postgraduate level in conformity with UGC notification on Specification of Degrees, 2014 and post graduate diplomas awarded through Open and Distance Learning mode and/or Online mode by Higher Educational Institutions, recognised by the Commission under these regulations, shall be treated as equivalent to the corresponding awards of the Degrees at undergraduate and postgraduate level and post graduate diplomas offered through conventional mode."</p> <p>This is for information of the general public, students and other stakeholders.</p>		
 (Rajnish Jain)		

As per UGC Regulations 2020 (Reg. 22), online degrees hold the same academic value as traditional degrees.

# MASTER OF BUSINESS ADMINISTRATION



Duration

**02 Years**



Mode of Learning

**ONLINE**

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## COURSE ELIGIBILITY

The candidate must have passed any graduation degree or an equivalent degree and has obtained at least 50% marks (45% marks in case of candidates belonging to reserved category) in qualifying examination.

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## COURSE DESCRIPTION:

The MBA online program at SRHU is a comprehensive management program crafted to prepare future business leaders. With a curriculum rooted in real-world business practices, this program enhances strategic thinking, leadership skills, and decision-making abilities – all through a flexible, learner-centric format designed for working professionals.

# COURSE STRUCTURE

SEMESTER-I					
Course Category	Course Title	Evaluation Scheme			Total
		Continuous/Formative Assessment		Summative Assessment	
		Assessment 1	Assessment 2	End Semester Exam	
DSC-Major-1	Management Principles & Organizational Behavior	15	15	70	100
MD-1	Statistics for Managers	15	15	70	100
DSC-Major-2	Financial Accounting & Reporting	15	15	70	100
GE-1	Economics for Business Decisions	15	15	70	100
SEC-1	Communication for Managers	15	15	70	100
DSC-Major-3	Marketing Management	15	15	70	100
MD-2	Quantitative Techniques for Managers	15	15	70	100
GRAND TOTAL		105	105	490	700

SEMESTER-II					
Course Category	Course Title	Evaluation Scheme			Total
		Continuous/Formative Assessment		Summative Assessment	
		Assessment 1	Assessment 2	End Semester Exam	
DSC-Major-4	Business Research	15	15	70	100
MD-3	Management Information System	15	15	70	100
DSC-Major-5	Cost & Management Accounting	15	15	70	100
DSC-Major-6	Financial Management	15	15	70	100
GE-2	Legal Aspects of Business	15	15	70	100
DSC-Major-7	Human Resource Management	15	15	70	100
DSC-Major-8	Operations & Supply Chain Management	15	15	70	100
GRAND TOTAL		105	105	490	700



# COURSE STRUCTURE

SEMESTER-III					
Course Category	Course Title	Evaluation Scheme			Total
		Continuous/Formative Assessment		Summative Assessment	
		Assessment 1	Assessment 2	End Semester Exam	
DSC-Major-9	Strategic Management	15	15	70	100
AEC-3	Business Ethics & Values	15	15	70	100
DSC-Major-10	Project Management & Entrepreneurship	15	15	70	100
SEC-2	Summer Internship Project	0	0	100	100
DSE-1	Specialization Elective 1	15	15	70	100
DSE-2	Specialization Elective 2	15	15	70	100
DSE-3	Specialization Elective 3	15	15	70	100
DSE-4	Specialization Elective 4	15	15	70	100
DSE-5	Specialization Elective 5	15	15	70	100
GRAND TOTAL		120	120	660	900

SEMESTER-IV					
Course Category	Course Title	Evaluation Scheme			Total
		Continuous/Formative Assessment		Summative Assessment	
		Assessment 1	Assessment 2	End Semester Exam	
AEC-3	Business Research Project	0	0	100	100
DSE-6	Specialization Elective 7	15	15	70	100
DSE-7	Specialization Elective 8	15	15	70	100
DSE-8	Specialization Elective 9	15	15	70	100
GRAND TOTAL		45	45	310	400

# FEE STRUCTURE

MBA	SEM I	SEM II	SEM III	SEM IV
PROGRAM FEE	₹ 16,500/-	₹ 16,500/-	₹ 16,500/-	₹ 16,500/-
EXAM FEE	₹ 2,000/-	₹ 2,000/-	₹ 2,000/-	₹ 2,000/-
TOTAL SEMESTER FEE	₹ 18,500/-	₹ 18,500/-	₹ 18,500/-	₹ 18,500/-
TOTAL YEAR FEE	₹ 37,000/-	—	₹ 37,000/-	—
TOTAL FEE	₹ 74,000/-			

**\*Discounted fee if payment  
is done of a yearly basis:**

~~₹37,000~~ **₹35,000**

**\*Discounted fee if payment  
is done of a one-time basis:**

~~₹74,000~~ **₹68,000**

# ADMISSION PROCESS





# CAREER OPPORTUNITIES AFTER MBA

Graduates can pursue careers as:



Marketing  
Manager



Business  
Analyst



Operations  
Manager



Financial  
Analyst



HR  
Manager



Strategy  
Consultant



Entrepreneur /  
Start-up  
Founder



Product  
Manager



# SAMPLE CERTIFICATE

नामांकन संख्या : .....  
(Enrolment No.)

पंजीकरण संख्या : .....  
(Registration No.)



प्रणाली : .....  
(Mode) (Online)

उपाधि क्रमांक : .....  
(Degree Serial No.)

## स्वामी राम हिमालयन विश्वविद्यालय

(उत्कीर्ण अभियान, 1968 की धारा 2(एफ) के अंतर्गत उत्तराखण्ड राज्य अधिनियम द्वारा स्थापित)  
(नैक ए\* प्रत्यापित)

## SWAMI RAMA HIMALAYAN UNIVERSITY

(Established under Section 2(f) of U.G.C. Act, 1956 vide Uttarakhand State Act.)  
(NAAC A\* Accredited)

हम, विश्वविद्यालय के अध्यक्ष, कुलपति व प्रबन्धन मण्डल के सदस्य घोषित करते हैं कि

### छात्र नाम

(सुपुत्र श्रीमती माता नाम एवं श्री पिता नाम)

को

विश्वविद्यालय के वर्ष २०२५ की परीक्षा उत्तीर्ण करने पर

ऑनलाइन शिक्षा पद्धति के माध्यम से

मास्टर ऑफ बिजनेस एडमिनिस्ट्रेशन (फाइनेंस)

की उपाधि से विभूषित किया जाता है।

*We, the President, Vice Chancellor and Members of  
the Board of Management of the University do hereby make known that the Degree of*

*Master of Business Administration (Finance)*

*in online education mode*

*has been conferred upon*

*Student Name*

*(S/o Mrs. Mother's Name and Mr. Father's Name)*

*after having passed the University Examination in the year 2025.*

*Photo*

स्वामी राम हिमालयन विश्वविद्यालय  
Swami Rama Himalayan University

कुलपति  
Vice Chancellor

अध्यक्ष  
President

Start Your Journey

WITH

**SWAMI RAMA HIMALAYAN  
UNIVERSITY**



For more information contact:

 **04448135513**

